



Shri Narayanrao Babasaheb Education Society's SHRI VENKATESH MAHAVIDYALAYA, ICHALKARANJI ABRIDGED EVENT REPORT-2020-21			
Name of Event	Interdisciplinary National Webinar on Employment, Entrepreneurship and Extension		
Knowledge partners	1) Department of Lifelong Learning and Extension, 2) Centre for Skill and Entrepreneurship Development Shivaji University, Kolhapur, Maharashtra		
Webinar Objectives	1) To explore the nature, scope and opportunities of employment in various fields in new normal 2) To identify new trends of entrepreneurship in the current scenario 3) To explore the new employability skills in various fields 4) To churn out new ideas for better recruitment/employment prospect of the youth in the society in changing scenario 5) To discuss emerging systems of extension activities to boost entrepreneurial and employability skills 6) To envisage emerging threats to employment and entrepreneurship for employable groups of the society		
Department/ Committee/ Sub-Committee	Internal Quality Assurance Cell of the College		
Name of Teacher-in-Charge	Dr. Shubhangi N. Jarandikar-Convener		
Resource Person	Inaugural speech: Hon'ble Prof. (Dr.) D. T. Shirke, Vice Chancellor, Shivaji University, Kolhapur Keynote Address: Prof. (Dr.) Nandkumar Mekoth, Goa Session-I: Dr. B. M. Hirdekar, Ex. Controller of Examinations, Shivaji University, Kolhapur Session-II: Prof. (Dr.) Anil Rao-Paila, Bangalore		
Day	Saturday	Date:	28-08-2021
Time	From: 11 a.m. to 5.30 p.m.		
Venue/ Mode	On-line Mode (Platform: Webex)		
Total number of hours spent (Planning, preparation, execution & documentation etc.)	48 hours		
Number of Participants			
Paper Presentations	The researchers from different states of India, mainly Maharashtra, Goa and Karnataka presented their research papers in 2 tracks		
Total number of papers published	26		
Publication Partner	Miss. Rubina N. Mujawar, Ruby Book Publications, Kolhapur		
Editorial Board	1) Chairman: Principal Dr. Vijay A. Mane 2) Editor-in-chief: Dr. Naushad M. Mujawar 3) Co-editor: Mrs. Sunita H. Ambawade		



TABLE PROGRAMME

Date: Saturday, 28th August, 2021

Venue: WebEx. Link:

<https://shivajiuniversity.webex.com/shivajiuniversity/j.php?MTID=mb18b7e0d46324e92ff7d508164bb6bcd>

Time	Programme	Name
11.00 am - 11.30 am	Registration and OnlineMarketing	<ul style="list-style-type: none">All Participants
11.30 am - 12.30 pm	Inauguration	<ul style="list-style-type: none">Introduction of Theme: Prof. (Dr.) A. M. GuravIntroduction of Guest: Prin.(Dr.) V. A. ManeChief Guest: Hon'ble Prof. (Dr.) D. T. ShirkeVote of Thanks: Dr. S. N. Jarandikar
12.30 pm - 1.00 pm	Key Note Speech	<ul style="list-style-type: none">Introduction: Dr. S. K. BuwaSpeaker: Prof. (Dr.) Nandkumar Mekoth, GoaPresident: Prin. Dr. V. A. ManeVote of Thanks: Shri Y. S. Bokil.
1.00 pm - 1.30 pm	Session -I Entrepreneurship Development: A Need	<ul style="list-style-type: none">Introduction: Dr. S. N. JarandikarSpeaker: Dr. B. M. Hirdekar, KolhapurPresident: Dr. N. M. Mujawar (VMI)Vote of Thanks: Dr. S. H. Ambawade
1.30 pm - 2.00 pm	Session -II Extension for Selfand College/Institute Development	<ul style="list-style-type: none">Introduction: Dr. S. N. JarandikarSpeaker: Prof. (Dr.) Anil Rao-Paila, BangalorePresident: Prof. Dr. Dilip Patil, MumbaiVote of Thanks: Mrs. A. S. Ghorpade
2.00 pm - 04.00 pm	Session - III: Paper Presentation Track I - Employment	<ul style="list-style-type: none">Introduction: Dr. S. R. ThakarChairman: Dr. B. N. KambleCo-ordinator: Mr. T. H. NaykawadeVote of Thanks: Dr. S. R. Thakar
2.00 pm - 04.00 pm	Session - III: Paper Presentation Track II - Entrepreneurship	<ul style="list-style-type: none">Introduction: Dr. P. R. GaikwadChairman: Dr. N. M. MujawarCo-ordinator: Mr. Talib MullaVote of Thanks: Dr. P. R. Gaikwad
2.00 pm - 04.00 pm	Session - III: Paper Presentation Track III - Extension	<ul style="list-style-type: none">Introduction: Dr. D. S. KambleChairman: Dr. V. K. SawantCo-ordinator: Mrs. K. V. JaganadeVote of Thanks: Dr. D. S. Kamble
4.00 pm - 4.30 pm	Valedictory Session	<ul style="list-style-type: none">Introduction: Dr. (Smt.) Suman K. BuwaFeedback: (Participants)Presidential Address: Prof. Dr. A. M. GuravVote of Thanks: Dr. S. N. Jarandikar
4.30 pm - 5.30 pm	Online Marketing andCultural Programme	<ul style="list-style-type: none">All Participants



Prin. Dr. B. M. Hirdekar

Former Controller of Examinations,
Shivaji University, Kolhapur (M/S)

Resource Person for National Webinar

SESSION-I: ENTREPRENEURSHIP DEVELOPMENT: A NEED

Our Age (2021) is an Entrepreneurial age and at the same time it is an age of 'Innovation.' Fortunately, these innovations are disruptive. The global landscape of business is changing with fast speed. It is time to re-imagine everything. In this realm of startups we have to accelerate innovation. In Agricultural Age 'Land' was the major asset. In Industrial Age big machines, factories were physical assets. In this knowledge society with knowledge economy, service economy many assets are 'intangible.' They are methods adopted in doing things, designs, software and platforms used. This world is now digitally driven world and businesses are being operated in altogether different ways.

New entrepreneurs are coming up from all corners of the different states in India. There is small revolution and it is propelled by these new breed of entrepreneurs. They are changing equations, assumptions. They are aspiring for world class quality. Entrepreneurship is the last resort, option for young graduates from different fields and disciplines. There is awful shrinkage of jobs in government sector. Some of the jobs are substituted by robots and machines. Instead of searching jobs and spending most valuable and productive years of life, young people have to struggle for doing something new, innovative disruptive and entrepreneurship is the right answer. It is high time to create an entrepreneurship.

One has to have some competencies to enter into the world of entrepreneurship. It is unpredictable, volatile, challenging, no doubt. If you have ability to develop some things, create something, if you are ready to organize, and run business of any nature, if you have strong desire to establish, if you have passion to succeed, then you can overcome all challenges and take charge of your enterprise. Open mind, risk taking, positive attitude, ability to get along with people from diverse background and different capacities, these attributes are essential to become successful entrepreneur. Joseph Alois Schumpeter, famous economist and famous 20th century intellectual is known as the father of entrepreneurship. 'Creative destructive' was famous term coined by him. He was advocating strongly that entrepreneurship is the source of innovation and it is must for economic growth.

In India, many entrepreneurs are doing business with grand success. Govt. of India and some state governments also are pro-active and supporting entrepreneurs in general and women entrepreneurs in particular. Collaboration with big corporates like Cisco are established. Help is provided for skilling and mentorship. Incubations, programs for financial and marketing assistance are undertaken. National Entrepreneurs Network has been created. The institutes such as IIM-Ahmedabad, IIT-Bombay, BIT's Pili are the founding fathers. Entrepreneurship is the youngest discipline In India. Universities and Colleges across India have established 'e' cells and have promoted this discipline.

Many Indian Startups are role models of entrepreneurs and they are models or global companies. Just to name few of them are 'Oyo Rooms' by Ritesh Agarwal, 'Yourstory' by Shraddha Sharma, 'OLA cabs' by Bhavesh Agarwal, 'Paytm' by Vijayshekhar Sharma, Zomato by Deepindar Goyal, Flipcart by Binay Bansal and Sachin Bansal, 'Make myTrip' by Deep Kalra, BYJU by Byju Ravindran. All these companies and their owners are successful entrepreneurs. They are all marching from zero club to hero club. Even *Vadawalas*, *Bhelwalas*, *Biryaniwalas* in cities across the country are small entrepreneurs. Nilim Mishra's Godhadi (Blanket), Jagjit Singh's Honey, Kanegonkar's Perfumes Nandkishor Choudary's handwoven rugs are the best examples of ambitious entrepreneurs.

All these visionary and enterprising minds ventured in different field of businesses and they have generated very good job opportunities for millions of people. They have given boost to Indian economy and at the same time have provided different kind of prompt and speedy services to customers and consumers.

Thomas Watson of IBM says 'Work is the best therapy' you do not need any supplement if you are busy with a good work. Young minds have to follow this idea of great industrialist and entrepreneur in the world.

Dr. B.M. Hirdekar



CONVENER'S MESSAGE

DR. S. N. JARANDIKAR

M.A. (Eng.), Ph.D.

Asst. Professor in English

Shri Venkatesh Mahavidyalaya, Ichalkaranji

Dist: Kolhapur (M/S)

We are very much aware that the Covid-19 pandemic has disrupted the whole world to an unimaginable extent. Several conventional practices and skills needed for employment and entrepreneurship have turned outdated and require adaptation to sustain in such an extreme situation. In return, the world has been surging with several new concepts and forms of employment in various fields. Digital transformations, hybrid models of human resources and emergence of new digital skills for employment have changed the very fabric of society resulting in finding out more new modes of recruitments and entrepreneurship. Along with the world of trade and business, a change is also perceptible in the field of arts and languages regarding the employment opportunities. In this connection extension systems working in the academic and non-academic platforms seem to play major role in equipping coming generations of employees to adapt new employment and entrepreneurial skills. Several extension activities such as conducting new programs, providing training, organizing workshops and including the collaborative activities through linkages in the areas of research, human resource management and several other frontiers can strengthen the employability and other necessary skills in this new environment. Keeping in mind such a demand in this 'new normal' world, the IQAC of Shri Venkatesh Mahavidyalaya, Ichalkaranji, planned to conduct a virtual seminar. I am indeed happy and wish to express my sincere thanks to the principal of our college who provided me an opportunity to work as a convener for such an academic endeavour. In organizing this webinar the IQAC of the college had the following objectives in mind:

- 1) To explore the nature, scope and opportunities of employment in various fields in new

normal

- 2) To identify new trends of entrepreneurship in the current scenario
- 3) To explore the new employability skills in various fields
- 4) To churn out new ideas for better recruitment/ employment prospect of the youth in the society in changing scenario
- 5) To discuss emerging systems of extension activities to boost entrepreneurial and employability skills
- 6) To envisage emerging threats to employment and entrepreneurship for the employable groups of the society

Shivaji University, Kolhapur through its Centre of Skills and Entrepreneurship Development and LL & E has been remarkably working in the same direction. Therefore the IQAC of the college sent a proposal for the collaborative activity to the university and we received a favourable response. I extend my sincere thanks to Dr. A. M. Gurav, in charge director of LL&E and CSED who took a major initiative and contributed to a large extent in conducting the webinar. I would also like to thank honourable Vice Chancellor Prof. Dr. D. T. Shirke for accepting our invitation to inaugurate the webinar. It is my sincere duty to thank Dr. Nandkumar Mekothe, Dr. B. M. Hirdekar and Dr. Anil Rao-Paila whose deliberations on the theme of the webinar have opened up very new avenues. We have tried to bring their ideas in a printed form in the webinar proceedings . I feel it my honest duty to express my thanks to the participants of this webinar who have added new insights through their research articles. It is my immense pleasure to put forth all these research contributions in a form of webinar proceedings under the editorialship of Dr. N. M. Mujawar. My sincere thanks are due to him. I honestly hope that the proceedings of the webinar would serve a purpose of documenting those various ideas that have propped up through the discussions at the webinar. Though everything cannot be tapped in one attempt and many things are yet to be sought, we know that research is a continuous process and these kinds of webinar help to pave the further way for a journey ahead.

Before I conclude, I extend my whole hearted thanks to the office bearers of N. B. Education Society. I owe my deep sense of gratitude towards co-convenor Dr. S. H. Ambawade who constantly went through the research articles to bring them to the mark of proceedings, my colleagues, administrative staff of our college and the authorities as well as the technical staff of Shivaji University, Kolhapur for providing me a continuous support in organizing the webinar. I hope that all of you will welcome the online publication of the Webinar Proceedings and extend your cooperation in future too.

Dr. S.N. Jarandikar



KNOWLEDGE PARTNER'S MESSAGE

Prof. (Dr.) A. M. Gurav

I/C Director, Department of Lifelong Learning and Extension

Center for Skills and Entrepreneurship Development
Shivaji University, Kolhapur

It is indeed a moment of happiness that the Department of Lifelong Learning and Extension and Centre for Skills and Entrepreneurship Development of Shivaji University, Kolhapur organized an Interdisciplinary National Webinar on the theme of



“Employment, Entrepreneurship and Extension” in collaboration with Shri Venkatesh Mahavidyalaya, Ichalkaranji. The very objective of LL& E and CSED is to create a platform for the development of employability skills and to create opportunities of entrepreneurship in the society. The Department of LL&E is keen to enhance field outreach activities. It also seeks to develop skills for community research. I feel to emphasize that to bridge gap between formal and non-formal education, to reach to deprived groups of society, to provide need-based learning opportunities to social communities or to build a platform for vocational education and employment are the very core activities that the Department of LL&E undertakes. At present it offers 79 on and off the campus courses, in collaborative and interdisciplinary manner.

In this direction, organising webinar on the said theme and working on it in a collaborative form was really a wonderful task for us. I must specifically mention the innovative practice we introduced in this webinar and that was ‘making an online live marketing of the region- specific goods as the part of the webinar activity. We also introduced the online cultural programme as a presentation of skills, students can use for identifying their employability skills. I feel that these innovative practices are first of its kind in the organisation of national webinar. I am indeed delighted that such an activity has led us to materialize the objectives of the Department in its true sense. Dr. V.A. Mane, honourable Principal of Shri Venkatesh Mahavidyalaya, Ichalkaranji had been very keen in initiating such a joint venture and all the team of Shri Venkatesh Mahavidyalaya and LL&E and CSED has taken efforts in executing the plan of organising such a kind of interdisciplinary national webinar.

At this occasion I would like to express my sincere thanks to honourable Vice-Chancellor, Prof. (Dr.) D. T. Shirke who approved and appreciated our act of collaborative efforts and with his auspicious presence graced the inaugural ceremony of the webinar. The webinars of such kind are actually the platforms where sharing, exploring and churning of new ideas and thoughts are possible. It was very fortunate for us that Prof. (Dr.) Nandkumar Mekoth, Prof. (Dr.) Anil Rao, Dr. B. M. Hirdekar and Prof. (Dr.) Dilip Patil who are the renowned personalities in their own fields accepted our invitation and expounded their innovative ideas in regard to the theme of the webinar. It is definitely a great achievement of the webinar. I must thank them all.

As the major objective of the webinar was to initiate a discourse by the academicians, industrialists, thinkers and the representatives of the young generation from different disciplines on the possibilities of new employment opportunities and need of extension activities in developing entrepreneurial skills, we are happy to receive the participants’ responses in the form of research articles. We are publishing certain selected research articles in the form of webinar proceedings. I wish to express my thanks to the delegates who participated and presented their ideas in the webinar. I hope that the webinar proceedings will be received by the several stakeholders and will initiate a new dialogue further.

I greet my best wishes to the coordinating team of the webinar and thank all of those who contributed in making this event fruitful.

Prof. (Dr.) A. M. Gurav

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**INTERDISCIPLINARY NATIONAL WEBINAR
ON EMPLOYMENT, ENTREPRENEURSHIP
AND EXTENSION**

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WEBINAR PROCEEDINGS

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Dr. Mauskar M. Mujawar
Dr. Sanita H. Amkarwade

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&
DEPARTMENT OF LIFELONG LEARNING AND EXTENSION,
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ABOUT THE EDITORS



Dr. Mauskar M. Mujawar, passed graduate in Commerce, has been teaching at undergraduate level since 20 years and at post-graduate level since 10 years. He has secured the first position in the work of Ruby University in U.S. (USA) conference in year and obtained JACATEC in 17 grade in 2007 and awarded Ph. D. in 2010 in Commerce (Banking) from the University of U.S.A. in Financial Management and Management of Higher Education, in 2010.

Presently, he is the Vice-Chancellor and Head of Department of Commerce at Shri Venkatesh Mahavidyalaya, Ichalkaranji. He has been awarded Ph.D. in 2010 in Commerce (Banking) from the University of U.S.A. in Financial Management and Management of Higher Education, in 2010.

He has authored many books on management, banking and currency rate. Prof. (Vijaya) and co-authored several the proceedings of 20th All India Education Centre on Skill for 42 India Institute of Management, Entrepreneurship, Entrepreneurship, Skill Management, Business and Social Regulatory Environment etc. He has published more than 20 research papers in the reputed national level journals and in magazines including Career Guide, the reputed National Journal of India. He has delivered several 20 lectures in various subject in various universities.

He was the member of several studies in Business Management of Shri Venkatesh Mahavidyalaya from the year 2000-2010 and actively participated in writing and editing the syllabus of various papers of undergraduate and postgraduate level including in U.S.A. in Business Management research in public financial institutions.



Dr. Sanita H. Amkarwade, passed graduate in Commerce, has been teaching at under graduate level of 10 to 12 years and post-graduate level since 07 years. She has obtained M.A. in U.S. grade in 2007 and awarded Ph. D. in 2010 in Commerce (Banking and Application of Cooperative Bank) from Shri Venkatesh Mahavidyalaya, Ichalkaranji. She has published more than 20 research papers in the reputed national level journals and in magazines including Career Guide, the reputed National Journal of India. She has delivered several 20 lectures in various subject in various universities.

She is the Assistant Research Paper Competition organized by Shri Venkatesh Mahavidyalaya in 2017. She is the member of the faculty.

ABOUT THE CONVENER



Dr. Madhura D. Kulkarni, passed graduate in Commerce, has been teaching English subject at post graduate level for 25 years. She qualified B.A. in 1999 and M.A. in 2001 in Commerce from Shri Venkatesh Mahavidyalaya, Ichalkaranji. She has been awarded Ph.D. in 2010 in Commerce (Banking and Application of Cooperative Bank) from Shri Venkatesh Mahavidyalaya, Ichalkaranji. She has published more than 20 research papers in the reputed national level journals and in magazines including Career Guide, the reputed National Journal of India. She has delivered several 20 lectures in various subject in various universities.

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